
CHRISTOPHER G S R COHEN - CREATIVE MEDIA MANAGER

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About me.

With over 15 years of music creation experience and 5 years in a media management (director) position. 120 million people have been exposed to my work globally via exhibitions, cinema and outside events. A proven track record of using technical, creative and management abilities in order to lead projects to further to success. Known to have keen eye for detail and an understanding that quality is everything when a project reaches the public domain.

Education.

University - MA
Music Management and Artist Development (2021 - 2022)
Predicted grade: Distinction
University of West London (Ealing Campus)

University - Bachelor of Arts
Music Production and Business (2012 - 2016)
2.1 Honours Degree + Outstanding Achievements Award
Brighton University - Northbrook MET Goring Campus)

College - A levels
Live Sound and Events Management (2011 - 2012)
Graded Distinction* / Distinction* / Distinction
Music Production (2009 - 2011)
Graded: Merit / Merit / Distinction
Northbrook College - Northbrook (Goring Campus)

Experience

2017 - 2021
MOTSE Art Studio - Director of Music Resources
Manager of all music related tasks and individuals.
Experience working with many listed companies and high profile individuals under tight deadlines.
Creator of new ideas, strategies and formulas in how to take company ideas to higher levels.
Motivated, highly disciplined and hard working.
Confident in meetings, conferences and under pressure.

Skills.

Logic, Pro Tools, Cubase,
Max MSP, Synthesis (H&S)
Mastering, Audio Recording
Audio Manipulation,
Sound for Games
Sound for Television and Film
Sound for Advertisements.
Photoshop, Final Cut,
Semiotics & Font Design, In-
design, Photoshop,
Lightroom, Simplemind,
FocusMatrix, Slack,
Notability, Buffer.

Tri-Lingual

English - Native
Japanese - JLPTN4
Chinese - HSK3



2012 - 2016

Chordless Studio Brighton - General Manager

Oversight and creation of a multi-room recording space within Brighton City.
Management of global music artists .
Strategic planning.
Radio station development with softwares such as OBS / Shadow-socks.
Artist development and mentoring.
A&R

2014 - 2015

BMC [Brighton Music Conference] & ETS [Eco Technology Show] - Assistant to CEO

Company web development (Joomla)
Worked with over 140 companies world wide from China, Thailand to America and more.
Floor management
Sales for both events and companies.
Administration of creative marketing ideas.

Projects

2020

Chuen K - KTV Multi Music and Media Management

Jisbon - 001 PRO

Wu Liang Ye - 501

Xu Hui - Shanghai Architecture and Urban Development (New Media Art Exhibition)

Shenzhen - Sound of Summer

Future City - Future Lab (Collaboration with Team Lab)

Shenzhen Planning and Urban Management Exhibition

2019

Over and Over (A MOTSE Exhibition - Shanghai / Hangzhou / Changsha / Taiwan)

Reborn (A MOTSE EXHIBITION)

Wu Liang Ye (advertisement project 3)

Christian Louboutin - Lobster Boy (London)

Futian Civic Center 40th Anniversary of Shenzhen (Shenzhen)

Beijing National Museum 40th Anniversary of Shenzhen (Beijing)

Cross Collaboration projects with Silk Road: Guang Foundation, Architect Projects

2018

Wu Yan Biotech - Medical New Media Art Exhibition (Chengdu)

Wu Liang Ye (advertisement Project 2)

Lhasa Temple - A Once in a Lifetime Experience (Lhasa)

Wu Liang Ye - Chinese New Year New Media Art Exhibition (Chengdu / Shanghai and More)

If you would like any more information and/or photos/documentation to any project as stated above please ask.

Additional Information

I am a person who loves to work out of my comfort zone, continuously seeking new information.

I have a massive love of technology in which led me to live in China for five years, where I experienced first hand the differences between western and eastern company cultures and more.

I have a passion for art, design and music, and my passion has taken me all across the globe making friends from all continents and from all manner of backgrounds, skills and disciplines.

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To whom this may concern,

As a well-rounded young professional five years of management experience and another decade of music production experience, I am highly passionate about consumer events online and in real life and understand the qualities it takes to create fantastic. events, not only for the customers but with a track record of on time, budget, deliverance scale for partners and clients too.

I bring a skill set across that I believe will be invaluable. In my previous position, I was at director level for four years, managing end to end client expectations, budgets and delivering products from projects that touched the lives of millions of people globally.

As my management skills grew and developed, so did my love of language learning, study, world cultures and travel, this lead me to run a team of six individuals all with different and skill sets. It was my understanding of people and communicative methods from my public speaking background that helped me to lead with high efficiency, making sure that all our tasks were completed to the highest of standards.

I have an eye for detail from my understanding of design programmes outside of music technology such as: InDesign, Photoshop and Lightroom.

I am a no-nonsense person who always seeks to get a product completed end to end with efficiency and to the best standard.

Please review my enclosed full CV for a more in-depth look into my skills and qualifications, work history and accomplishments. I appreciate the opportunity to have a communicative dialogue at your earliest convenience, as I am eager to explain more how I would fit into the role of digital marketing specialist.

Thank you for the consideration of my candidacy,

Sincerely

Christopher G S R Cohen